

Julio Jimenez

Design Engineer

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Miami, FL — Open to remote, hybrid & relocation within the US

Portfolio: julio-portfolio.com

LinkedIn: www.linkedin.com/in/julio-jimenez-9a114a12b

GitHub: github.com/Jcjimenezglez

PROFESSIONAL SUMMARY

I'm a design engineer with 7+ years at Front10 (2019–Feb 2026), a Miami software company building AI-powered products. I started on Billshark designing brand systems, icons, and production UI for web and mobile — then moved full-time across client work: design systems, marketing sites, and reusable UI components. In 2023 I took over WOXO as Product Owner, owning product, design, and UI quality for an AI video platform.

At WOXO I ran product, design, finances, marketing, and support for an AI video tool that was losing about \$404K a year. Over three years we cut that deficit to about \$34K, grew revenue from ~\$75K to a peak year of ~\$250K, and scaled to 1,500 creators at our best point — with 325,000+ videos generated and retention around 15–25%.

Since mid-2025 I design and build in Cursor (90%+). I work in TypeScript, React, and Next.js — translating designs into production-quality components, not static handoffs. Figma is still my tool for design systems and visual exploration when a problem needs it.

I founded Shoturo (AI car listing photos, ~\$600 revenue) and Superfocus (Pomodoro focus timer, ~\$300 revenue) — both full-stack products I designed and shipped in code. Freelance work for A11ySolutions included a website redesign and the A11yAgent accessibility widget.

CORE SKILLS

UI & Design

UI/UX Design · Design Systems · Interaction Design · Visual Design · Prototyping · Generative AI UX · Agent UX Patterns · Motion & Micro-interactions

Engineering

TypeScript · React · Next.js · CSS · HTML · Component Development · Responsive UI · Tailwind CSS

Tools & Platforms

Figma · Cursor · Vercel · GitHub · Stripe · Clerk

AI & Build

AI-Assisted Development · AI-Assisted Prototyping · Prompt-to-UI Workflows

Workflow

Rapid Prototyping · Design-to-Code · Accessibility (WCAG) · Agile / Scrum · A/B Testing · Usability Testing

PROFESSIONAL EXPERIENCE

Product Owner — WOXO (Front10 Group)

Miami, FL | Mar 2023 – Feb 2026

- Led WOXO — AI video tool that turns a prompt into a YouTube Short — when the product was losing ~\$404K a year and had three years to turn around or shut down.
- Cut annual loss from \$404K (2023) to \$34K (2025) — ~92% reduction.
- Grew revenue from \$76K (2023) to a \$265K peak year (2024).
- Scaled to 1,500 creators at peak, 325,000+ videos generated, ~15–25% retention, and ~2% conversion.
- Ran product, design, finances, marketing, support, and weekly meetings — I implemented Scrum myself on this team.
- Shipped Adobe Firefly integration, caption animations, creator dashboard, credit pricing, and direct YouTube publishing.

Product Designer — Front10

Miami, FL | 2019 – Feb 2026

- Started on Billshark (contract) — brand identity, typography, icons, and UX for web and mobile bill-negotiation tools, working directly with their Product Manager.

- Moved full-time into product design across client engagements: email design, brand, websites, merchandise, and UI components for multiple clients.
- Built design systems and shipped production UI for fintech, SaaS, and AI products in agile teams.
- Figma through early 2025; transitioned to design-to-code workflow in TypeScript and React via Cursor (90%+) from mid-2025 onward.

UX/UI Designer — Billshark

Miami, FL | 2019 – 2019

- First project at Front10 — contract engagement designing brand identity, custom typography, icons, and UX for Billshark's fintech platform.
- Delivered UX for onboarding, bill submission, savings estimates, and subscription management.
- Worked task-by-task with Billshark's PM — designs were reviewed and accepted on their timeline.
- Built responsive web and mobile UI for a fintech product handling sensitive financial data.

SELECTED PROJECTS

Full case studies with screens and metrics:

julio-portfolio.com

Shoturo — Founder — Design Engineer

Mar 2026 – Present | Cursor, Figma, Next.js, TypeScript, Vercel

shoturo.com

Shoturo is an AI photo editor for car listings — background replacement and lighting fixes on real uploads. I started it March 15, 2026 after talking to Turo hosts who told me bad photos were costing them bookings. It's live, has paying users, and has made about \$600 so far. Still early — I'm focused on growth, better edits, and getting in front of more sellers.

- Launched March 15, 2026 — live at shoturo.com with paying users.
- ~\$600 in revenue since launch; still in early growth phase.
- Core flow: upload ' AI edit (background + lighting) ' export in under a minute.
- Validated demand by DMing Turo hosts before building.

A11ySolutions — Product Designer (Freelance)

2021 – 2022 | Figma, Web Design, Brand Design, Prototyping, User Flows

www.a11ysolutions.com

Freelance engagement for A11ySolutions, a Miami-based digital accessibility consultancy serving enterprise clients with WCAG audits, VPATs, design reviews, remediation, and training. I redesigned their full marketing website and designed A11yAgent — an embeddable accessibility support widget that gives end users on-page controls while teams execute long-term remediation.

- Redesigned A11ySolutions.com with clear service architecture for audits, VPATs, design review, remediation, and training.
- Built homepage conversion flow with free accessibility scan CTA and enterprise trust signals.
- Designed platform showcase sections for A11yDetector and A11yReport products.
- Featured enterprise client social proof from Barceló, PROS, Billshark, Applause, and others.

Superfocus — Founder — Design Engineer

Oct 2025 – Present | Cursor, Figma, Next.js, TypeScript, Clerk

www.superfocus.live

Superfocus is a focus timer I built for high school and college students. Nothing fancy — a Pomodoro timer, a background sound (with Spotify), and your task list. You can also connect Notion and Todoist. I launched it in October 2025. It's active, slower to grow than Shoturo, and has made about \$300. I work on it when I can.

- Launched October 2025 — live at superfocus.live.
- ~\$300 in revenue; steady but slower growth than Shoturo.
- Timer presets: Pomodoro, Sprint, Deep Work, Marathon.
- Custom sound cassettes with Spotify integration.

EDUCATION

Bachelor's in Visual Communication Design — University of Havana (2012 – 2017)

In progress (~80% complete) — Coursera — Google UX Design (2021 – present)

US Permanent Resident (Green Card) · Spanish (native) · English (professional)

PORTFOLIO & LINKS

Online portfolio and case studies:

julio-portfolio.com

LinkedIn:

www.linkedin.com/in/julio-jimenez-9a114a12b

GitHub:

github.com/Jcjimenezglez

Cursor:

cursor.com/@jcjimenezglez

WOXO:

woxo.tech

Front10:

front10.com

Billshark:

www.billshark.com

Shoturo:

shoturo.com

Superfocus:

www.superfocus.live

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